

# Sustainability Office

## EcoReps Program

Fall 2015

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### What is an ECO-Rep?

- EcoReps trains first year students to become “sustainability change agents” at Dartmouth.
- EcoReps get a crash course on sustainability at Dartmouth, how Dartmouth works, social marketing, behavior change, and communication skills. Then, they implement a project during their freshmen year that helps Dartmouth move the needle on becoming a sustainability leader.
- EcoReps motivate others, serve as a resource for students interested in sustainability, and connect sustainability to broad and diverse audiences on campus

### Goals of the program:

- Enhance students’ knowledge and skills so that they can successfully communicate sustainability to their peers
- Enhance student understanding of how to get change done at Dartmouth and around the globe
- Increase awareness of environmental stewardship and behavior among the student body and create a cool sustainability culture here at Dartmouth

### Job Requirements:

- Make the EcoReps program a high priority commitment for all three terms (Fall, Winter, Spring) of Freshman Year.
- Attend a fun, team-building retreat on Sunday, September 27<sup>th</sup>.
- Attend weekly 2 hour workshops beginning the week of September 28<sup>th</sup>, 2015 with a ready-to-learn, can-do attitude! Attend weekly Sustainability 101 Field Trips beginning the week of September 28<sup>th</sup>. Field Trips will be on-campus and take place every Friday from 3-5pm.
- You are reliable, enthusiastic and innovative with a strong commitment to learning about sustainability and environmental issues, and to helping peers create personal and systemic behavior change.
- You are excited to effectively implement a group sustainability project that promotes culture shift on campus (topics could range from energy management, to recycling, water conservation, or reducing food waste, etc.)
- You bring diverse approaches to sustainability problem solving. EcoReps work as a team and new ways of thinking help make the team more effective.
- No previous sustainability or environment-related experience needed! EcoReps need to be ready to learn and contribute their unique perspectives to the program!

Hours: 4 hours per week, \$10 per hour.

